

# Using Podbean to create a podcast platform



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## Learning Objectives

At the end of this lesson you should be able to:

- Create a podcast on Podbean (also called an audio-blog)
- Upload mp3s and video files
- Create an audio blog post
- Embed a widget player

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## What's Needed

- You will need an Internet-enabled computer with a web browser
- A Podbean account
- An mp3 audio file and an MPEG or MP4 video file.

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## Getting Started

- Have your files prepared
- Log in to [www.podbean.com](http://www.podbean.com)

A screenshot of the Podbean.com website. At the top, there is a navigation bar with links for Home, Podcasts, Tags, Add a Podcast, and Publish a podcast. To the right of the navigation bar are links for Sign Up, Help, and Log In, along with a search box. Below the navigation bar, the main content area is divided into two sections. The left section, titled "What is PodBean?", describes the site as a Podcast Publishing and Social Subscribing site and lists several benefits: publishing your own podcast is fast, easy, and free; discovering popular podcasts; collecting favorite podcasts in one place; and sharing your taste in podcast with friends. The right section, titled "Login", contains a form for logging in with fields for Username and Password, a "Login »" button, a "Remember me" checkbox, and a link for "Lost your password?".

**Podbean.com** Podcast hosting, Social subscribing

[Sign Up](#) | [Help](#) | [Log In](#)

[Home](#) [Podcasts](#) [Tags](#) [Add a Podcast](#) [Publish a podcast](#)

### What is PodBean?

Podbean is a Podcast Publishing and Social Subscribing site.

- **Publish** your own podcast is fast, easy and free.
- **Discover** popular podcasts and find what other people subscribe to.
- **Collect** your favorite podcasts in one place and access them from anywhere on the web.
- **Share** your taste in podcast with friends and get recommendation in return.

[Sign up now](#) and open a free account.

### Login

Already a Member? Login here.

Username:

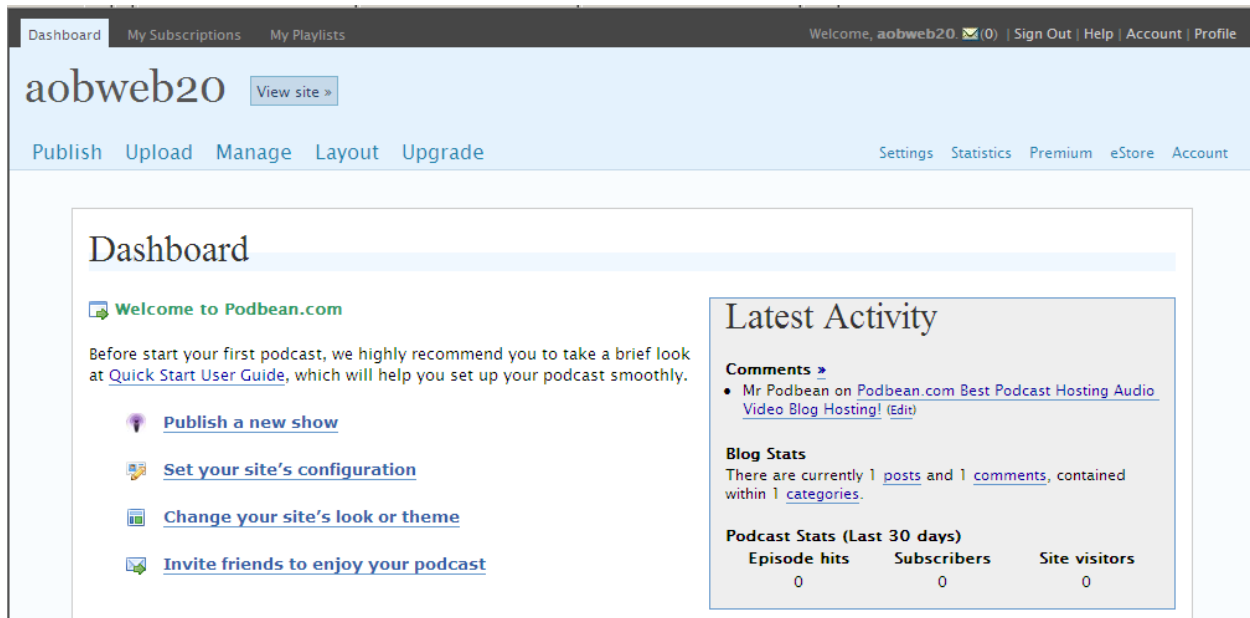
Password:

☒ Remember me

[Lost your password?](#)

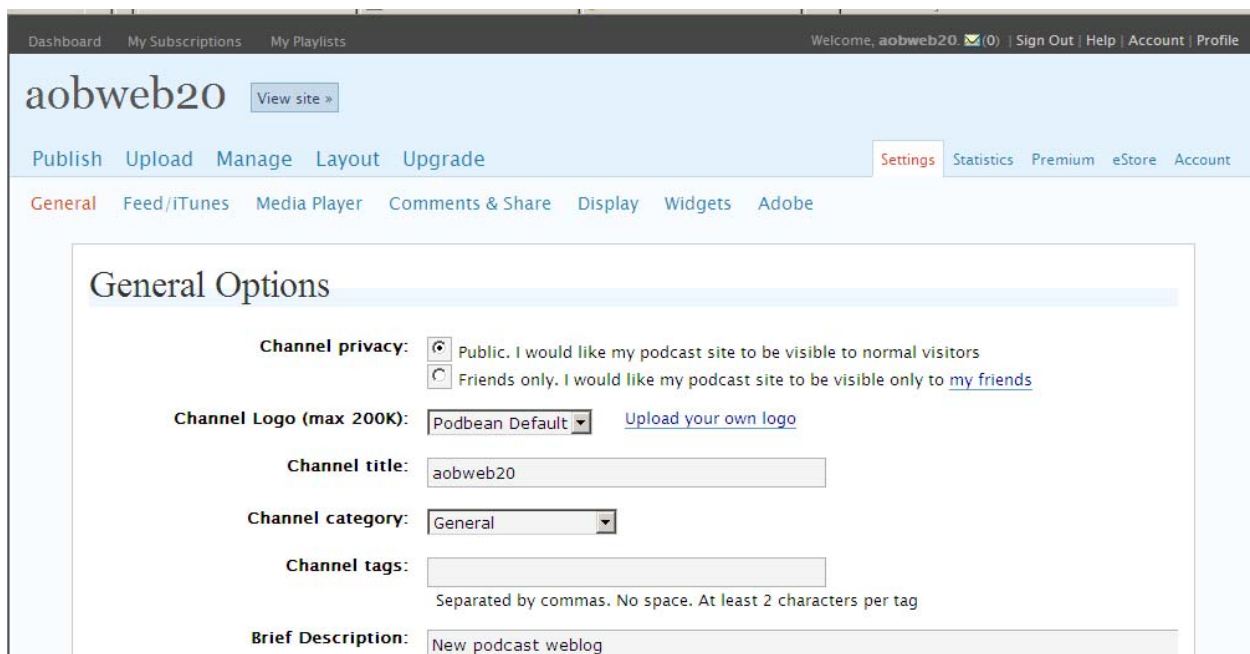
## Dashboard

You will be presented with a dashboard – or control panel – to perform various tasks: changing your preferences, layout and theme, uploading files and publishing your files (mp3s and videos) to your podcast.



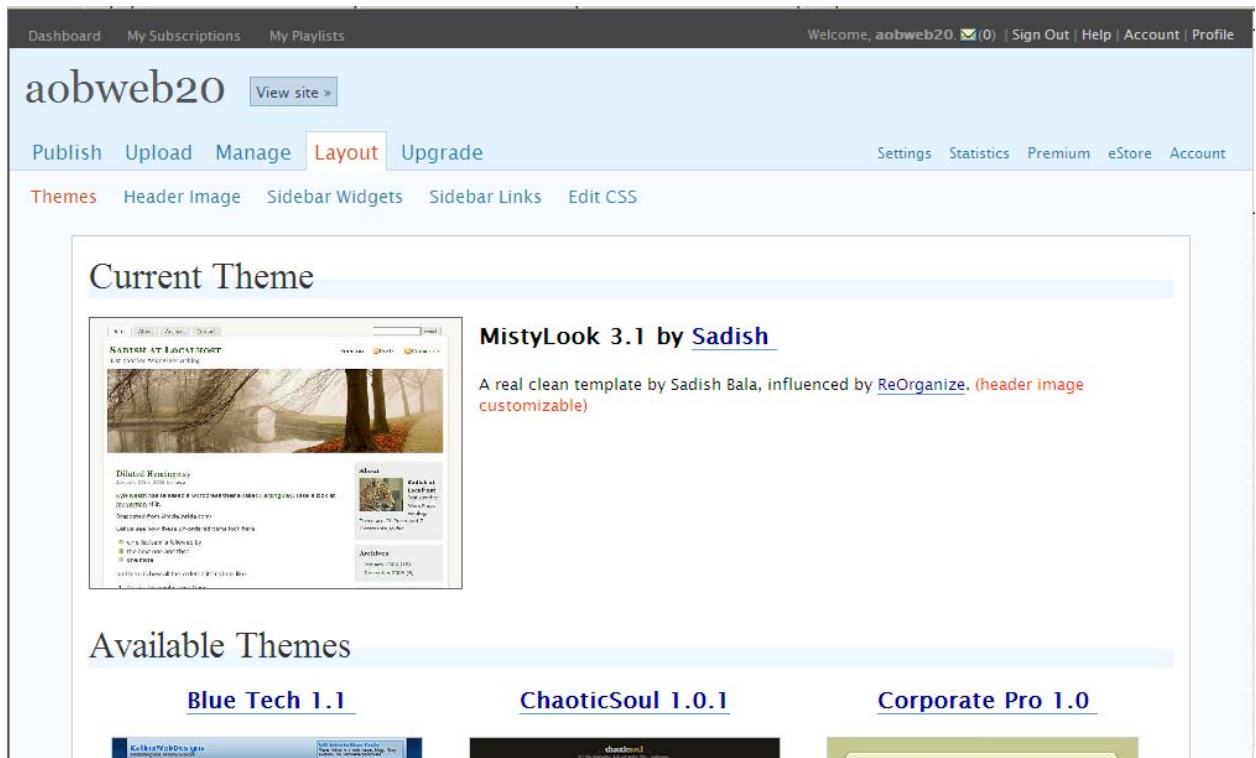
## Settings

Click on settings – the link on the far right, not a tab. Here you can change your logo, name of your podcast and description.



# Layout

1. Just like a blog and wiki, you can modify what visitors will see for your audio-blog.

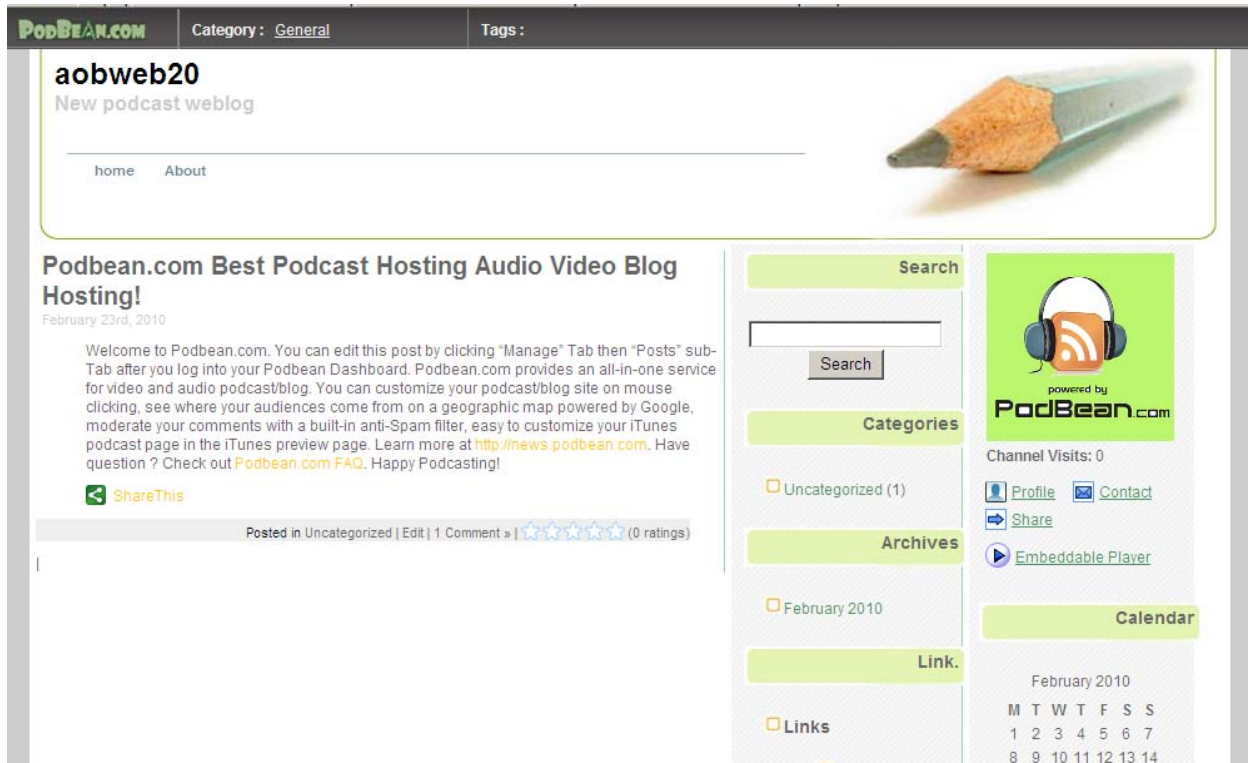


2. Once you apply the theme it will be activated right away. Click the View Site link to preview.



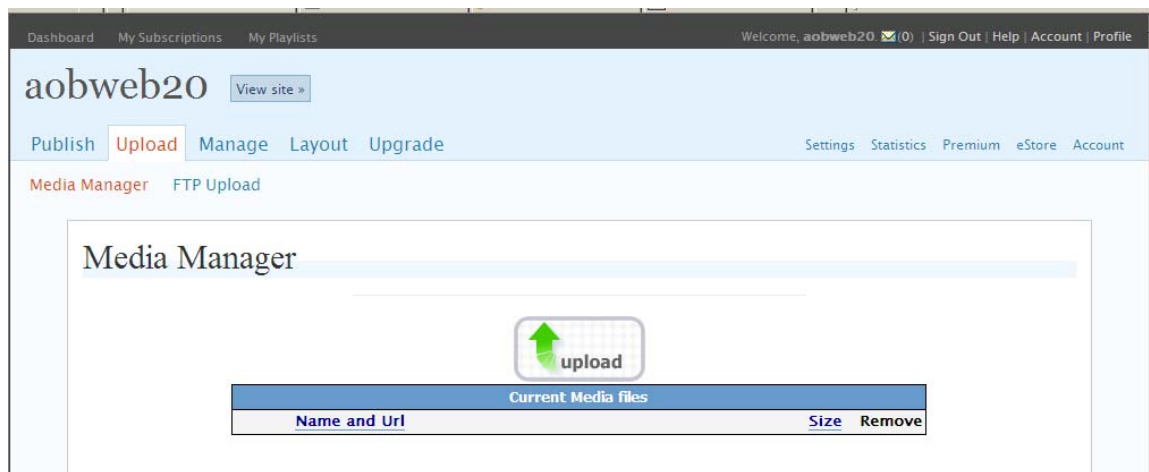
## Preview

You'll see what visitors will see. You must click the back button on your browser to return to the dashboard.

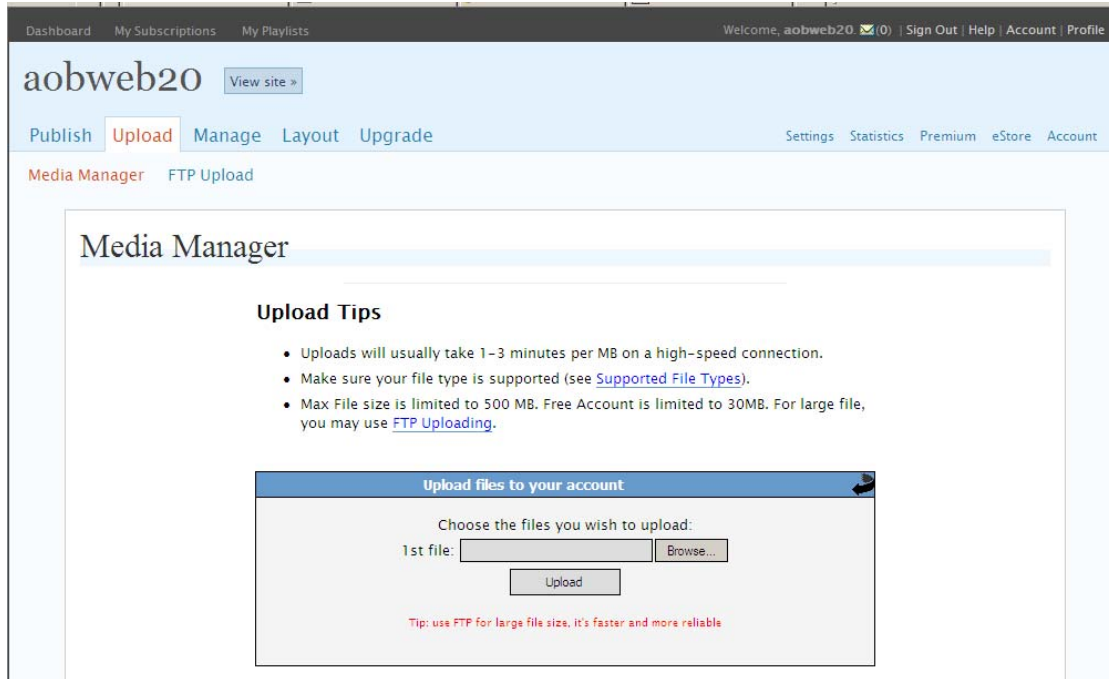


## Upload

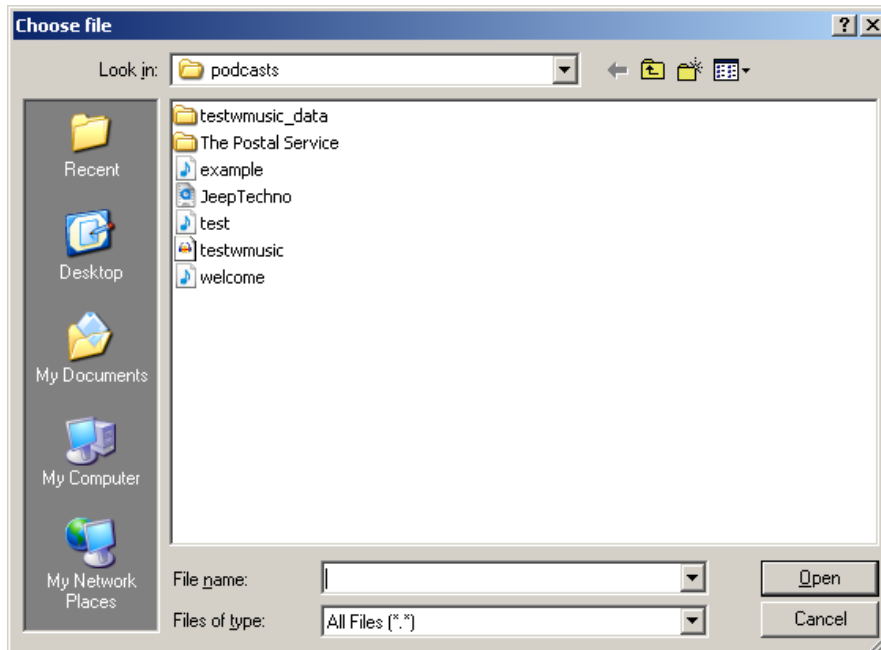
1. Choose the upload tab to put your files on the server for hosting. Later you can indicate that they are part of your podcast.



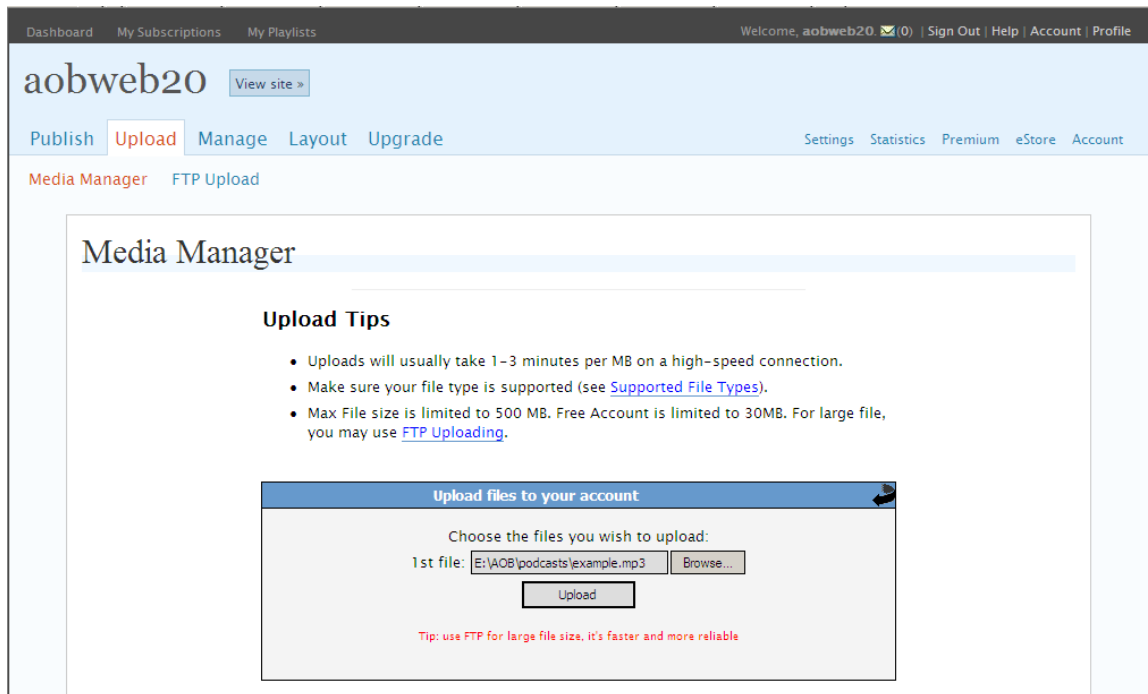
2. Click the Browse button to find your file.



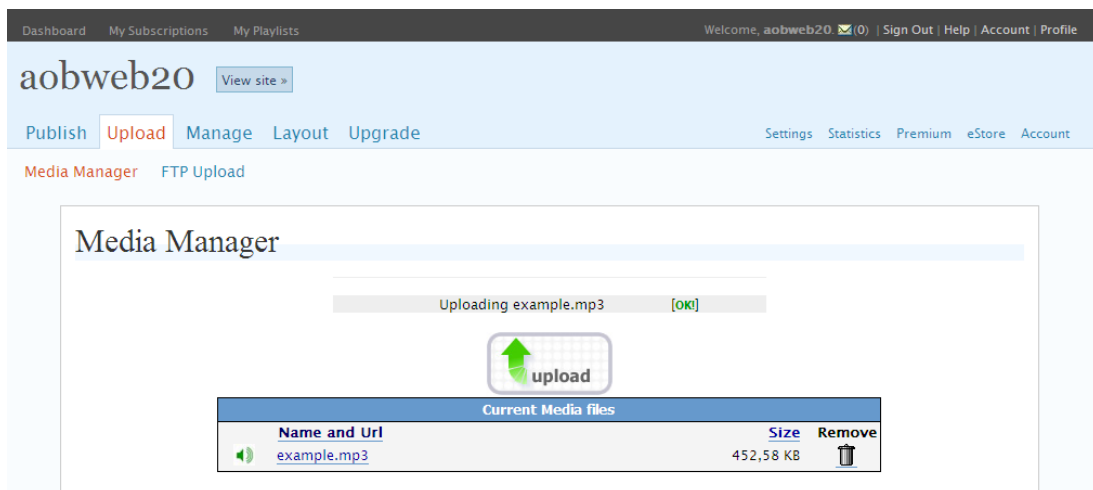
3. Choose your file



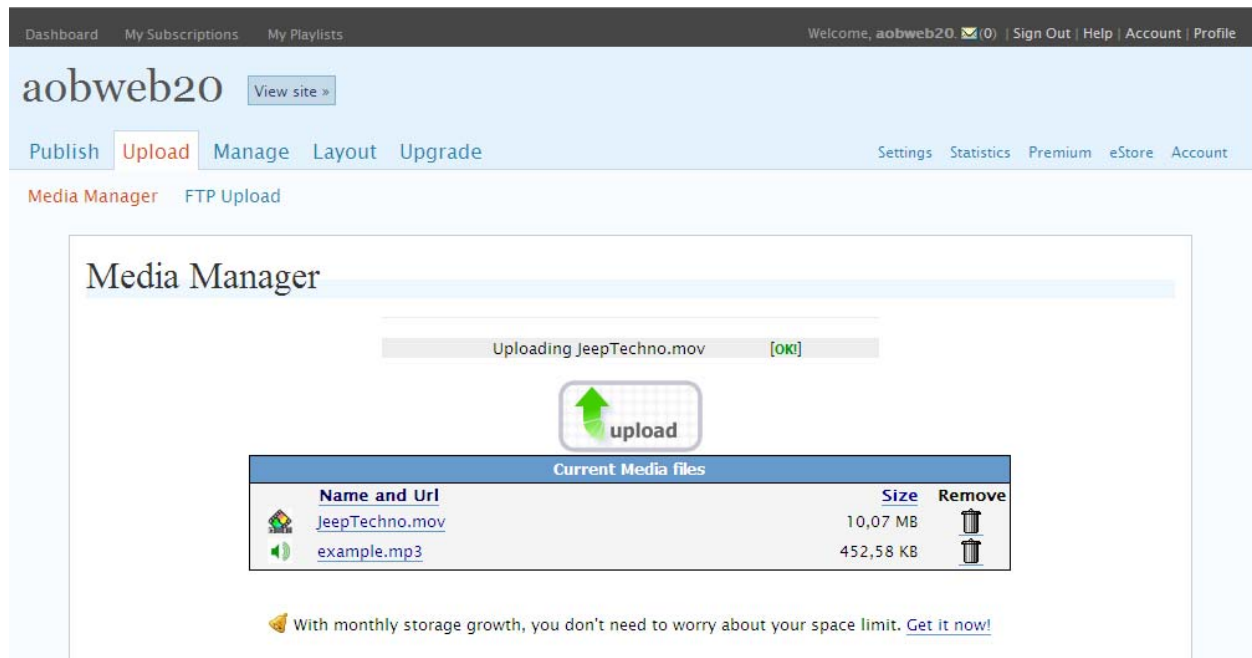
4. The name of your file should appear in the box. Now click the Upload button.



5. Your file now appears on the list of available files.

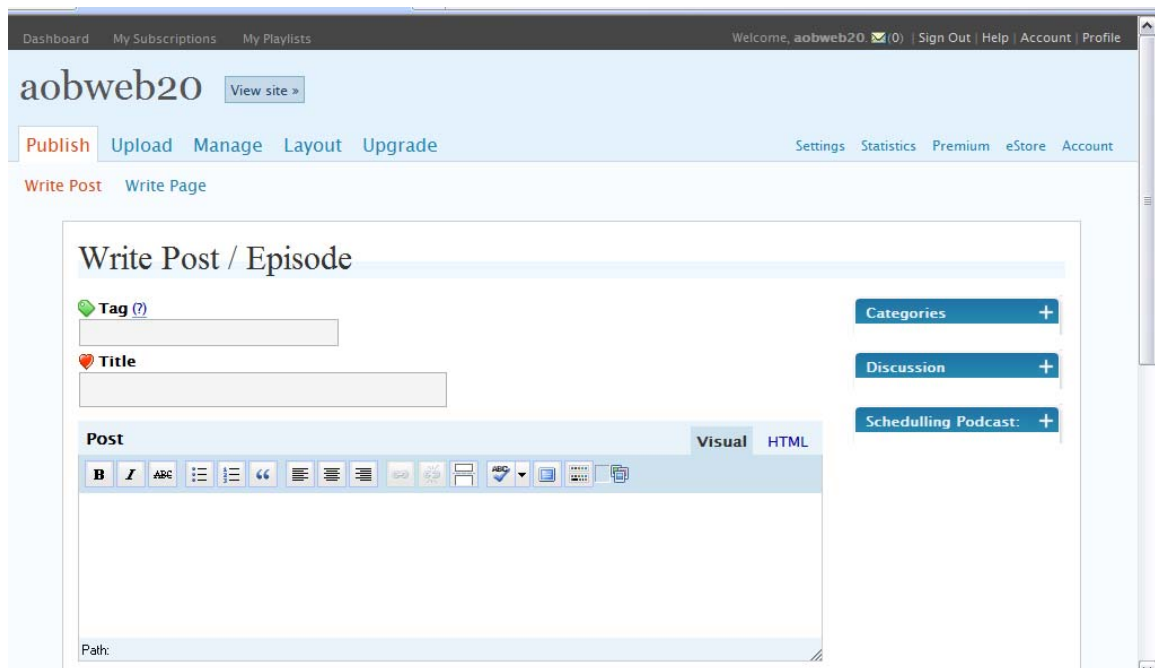


6. If you upload a movie/video clip, it will also appear on your list. You would repeat steps 1 – 5 to get to this point.



## Publish

1. Click the Publish tab and fill out the fields like you would a blog post.



2. Scroll down and select a file that you already uploaded. You may also upload a file at the time you create a post.

Path:

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### Podcasting

**Add Media File:** (For text post, leave it unchanged)

Select from account:  OR

Upload file > 30MB in "Media Manager"

File Type:

Duration:  (Optional, format: HH:MM:SS ex: 15:28)

**Post specific settings for iTunes:**

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### Trackbacks

For security reasons, this form must be submitted within one hour of when it was loaded: **4:09am GMT**.  
If you would like to spend longer than that composing your post, click **Save and Continue Editing**.

## Preview (again)

Your audio-blog will now look like this to visitors. Notice the chronological posts. The top one is a video and just below it is an audio player.

### Techno Jeep Video

February 24th, 2010

Here's an example video.

Watch Now:

Click to Play

CLICK TO PLAY

BROADBAND RECOMMENDED

VIDEO MOV | Podcast Video: Hide Player | Play in Popup | Download | Embeddable Player | Hits (3)

ShareThis

Posted in Uncategorized | [Edit](#) | [Comments \(0\)](#) | [★](#) [★](#) [★](#) [★](#) [★](#) (0 ratings)

### Example

February 24th, 2010

This is an example of an uploaded vocal mp3 to Podbean.

Listen Now:

▶

### Search

### Categories

☐ Uncategorized (3)

### Archives

☐ February 2010

### Link.

☐ Links

☐ Podbean News

☐ Podbean FAQ

powered by  
**Podbean.com**

Channel Visits: 3

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[Share](#) [Subscribe](#)

[Embeddable Player](#)

### Calendar

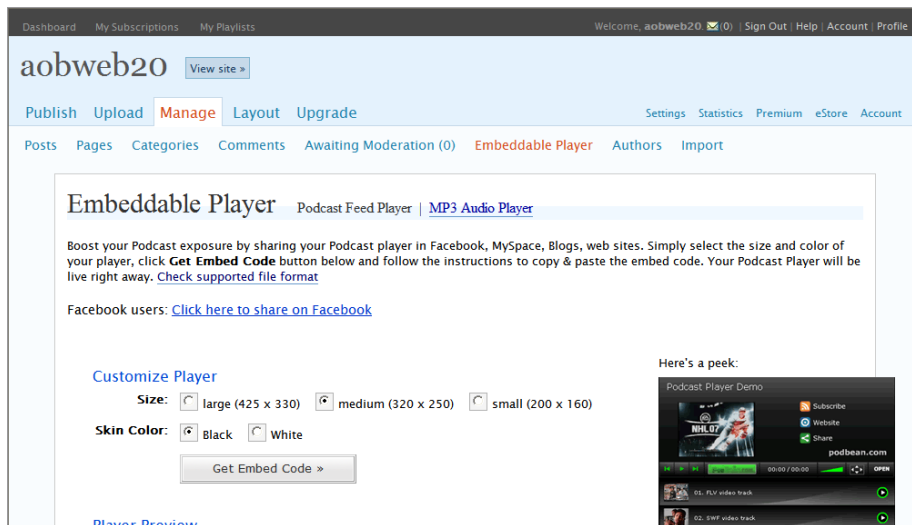
February 2010

M	T	W	T	F	S	S
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28



# Embed Media Player

From the Manage tab, you'll find the Embeddable Player link. Click that link to get the code to put your podcast in a wiki, blog, ning, etc., as a visual media player. Click the Get Embed Code button and scroll down a bit.



## Players for podcast channel "aobweb20"

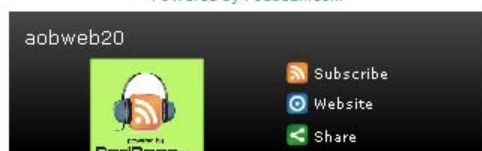
Put this Podcast Player on your Web site

Copy the code next to your favorite player and paste it into the HTML for your own web sites, myspace, blogger etc.



Copy & Paste the following code to myspace, blog or your own web sites.

```
<div>
  <object
    classid="clsid:d27cdb6e-ae6d-
    11cf-96b8-444553540000"
    codebase="http://fpdownload.macr
```



Copy & Paste the following code to myspace, blog or your own web sites.

On a website, wiki, blog, or in this case, Ning, it will look like this:



## Account (Update password)

Click the Account link from the Dashboard and you can change your password and get your disk usage information.

